



## **BOURBON WOMEN 2018 RECIPE CONTEST OFFICIAL RULES**

You must be at least 21 years of age and a legal resident of the United States to enter. Contest void wherever prohibited or restricted by law.

### **CONTEST PERIOD:**

The "Not Your Pink Drink" Recipe Contest starts on June 1, 2018, at 9:00 a.m. EDT and ends on July 27, 2018, at 11:59 p.m. EDT.

### **HOW TO ENTER:**

Complete your online registration form and make your payment:

\$25 for Professional / Bartender

\$15 for Amateur

Limit one entry per person.

Your recipe submission should include bourbon and no more than three (3) other ingredients that are available through Kentucky retailers. Recipe may NOT include eggs or egg products.

The finished drink must not be pink in color. Recipe must include all ingredients as well as preparation instructions and garnishes. Garnishes must not be exotic or complex i.e. obscure herbs, wildflowers, out-of-season fruits. Ice, garnish and glassware are not counted toward the three ingredients.

Please specify a proof and not a brand. Please note: The published recipes will not name brands but be generic, even if specific brands are noted in the original recipe.

Entries will be judged on taste, convenience, relevance, appearance and creativity.

Entries that are late, misdirected, illegible or not received due to technical malfunction will not be eligible.

Electronic entries must be received by July 27, 2018, 11:59 p.m. EDT.

All entries and recipes may be edited, reprinted and used by Bourbon Women at its sole discretion. Bourbon Women will retain rights to the use of all submitted drink recipes and may use them for the purposes of advertising and promotion.

### **JUDGING:**

Entries will be judged between July 30 – August 3, 2018, by a panel of judges selected by Bourbon Women. The winner will be selected based on taste, convenience, relevance,

appearance and creativity.

**PRIZES:**

There will be one (1) Grand Prize awarded in each division. The winning cocktails in each division will be declared the official cocktails of the Bourbon Women Association for one year.

The winner in the professional bartender division will receive a plaque to display at his/her place of employment.

The winner in the amateur division will receive a year's membership in the Bourbon Women Association and a special plaque.

**CLAIMING PRIZES/RELEASE:**

Winner will be notified on or about August 6, 2018 and the winning cocktails will be unveiled during the Bourbon Women Sip-osium being held on August 24-26, 2018 in Louisville, KY. Bourbon Women reserves the right to edit and to publish all materials received whether or not entrant receives a prize. By entering this contest, all entrants warrant and represent ownership of materials submitted. Winner releases contest entities from all liability regarding prizes awarded. Entry constitutes entrants' permission to print entrants' names and submission in promotional materials including, but not limited to, the World Wide Web, and entrants' consent to use their names and submissions for advertising or publicity purposes, in all media, without compensation or permission, except where prohibited by law.