

MEDIA KIT

OUR VISION

We are leaders creating empowering and spirited environments for fearless whiskey-loving women through exceptional adventures and experiences. We blend spirits education, personal development, community and entertainment in the consumer whiskey world.



Bourbon
WOMEN[®]

BOURBONWOMEN.ORG

2024



ABOUT OUR MEMBERS

Smart, driven, highly-engaged, fun-loving, inquisitive, adventurous, gracious hosts, bourbon-savvy, story-tellers, community creators, change-makers

MEDIA KIT 2024

9K+

FACEBOOK

10K+

INSTAGRAM

4K+

X

2K+

LINKEDIN

CONTACT

@BourbonWomen

info@bourbonwomen.org

BourbonWomen.org





BourbonWomen.org

FUN FACTS

- Members in 44 states
- Branches in 16 locations
- 55+ Branch events per year
- Email open rate of 47%
- Eblasts that reach thousands of people each month
- Over 50 corporate partners and sponsors
- High % of professional and advanced degrees
- Only female-focused whiskey consumer conference / festival
- Many in key leadership or entrepreneurial roles

2023 SIPOSIUM CONFERENCE FACTS

- 450 attendees
- 52 women speakers
- 18 excursions
- 96% women
- 17 experiential workshops
- 55 satisfied Sponsors
- 77 speakers
- 3 table shows