



## #BWSIP25 AGENDA

(SCHEDULE SUBJECT TO CHANGE)

THURSDAY August 14	Function	KY International Convention Center (KICC) + Bus Departure Location
8:00 a.m. – 7:00 p.m.	Registration Open	KICC Market Street
8:00 a.m. – 6:00 p.m.	Retail Open	KICC Market Street
8:00 a.m. – 6:00 p.m.	Bourbon Breather Lounge	KICC Market Street
9:00 a.m. – 12:00 p.m.	Moonshine U – Bourbon Steward Certification	Transportation on your own
9:00 a.m. – 4:30 p.m.	Sherri Carter’s SIP Speakeasy	KICC Market Street
10:00 a.m. – 3:00 p.m.	Excursion: Milam & Greene	Bus KICC Market Street - 10:00 a.m.
10:00 a.m. – 4:00 p.m.	Excursion: True Story Whiskey at the KY Castle	Bus KICC Market Street - 10:00 a.m.
10:00 a.m. – 4:00 p.m.	Excursion: James B. Beam Distilling	Bus KICC Market Street - 10:00 a.m.
10:00 a.m. – 6:30 p.m.	Silent Auction Viewing	KICC Market Street
12:00 p.m. – 1:00 p.m.	SIP Scholar Lunch – Invitation Only	KICC Room L007 & L008
12:00 p.m. – 5:00 p.m.	Selfie Station Photo Booth	KICC Market Street
1:15 p.m. – 2:00 p.m.	SIP Scholar Opening Session – Invitation Only	KICC Room L007 & L008
2:15 p.m. – 3:00 p.m.	SIP Scholar Breakout 1 – Invitation Only	KICC Room L011
2:15 p.m. – 3:00 p.m.	SIP Scholar Breakout 2 – Invitation Only	KICC Room L012
2:40 p.m. – 4:00 p.m.	Excursion: Vendome	Bus KICC Market Street - 2:40 p.m.
3:15 p.m. – 4:00 p.m.	SIP Scholar Closing Session – Invitation Only	KICC Room L007 & L008
4:30 p.m. – 5:30 p.m.	SIP Scholar Reception - Invitation Only	Hyatt - Spire
5:30 p.m. - 6:00 p.m.	New Attendee Orientation	Meet at the Top of the Escalators at the Hyatt
6:15 p.m. – 8:30 p.m.	Mix & Mingle at Last Refuge	Bus KICC Market Street - 6:15 p.m.

9:00 p.m. – 10:00 p.m.	Branch Ambassador Party – Invitation Only	Hyatt - Spire
<b>FRIDAY August 15</b>	<b>Function</b>	<b>KY International Convention Center (KICC) + Bus Departure Location</b>
8:00 a.m. – 2:00 p.m.	Selfie Station Photo Booth	KICC Market Street
8:00 a.m. – 3:00 p.m.	Silent Auction Viewing	KICC Market Street
8:00 a.m. – 3:00 p.m.	Registration Open	KICC Market Street
8:00 a.m. – 2:30 p.m.	Retail Open	KICC Market Street
8:00 a.m. – 10:00 a.m.	Bourbon Beginnings Breakfast	KICC Ballroom DE
8:00 a.m. – 10:00 a.m.	Sip & Survey	KICC Market Street
8:00 a.m. – 10:00 a.m.	Share Your SIP	KICC Market Street
8:00 a.m. – 2:00 p.m.	Bourbon Breather Lounge	KICC Market Street
9:00 a.m. – 1:30 p.m.	Sherri Carter's SIP Speakeasy	KICC Market Street
10:00 a.m.	Churchill Downs Bugler “Call to the Post”	KICC Ballroom DE
10:00 a.m. – 10:45 a.m.	Welcome & Keynote Presentation Keynote: Dana Zausch, Luckett & Farley	KICC Ballroom DE
11:00 a.m. – 12:00 p.m.	WORKSHOP Session 1 Sooner or Later?	KICC L005 & L009
11:00 a.m. – 12:00 p.m.	WORKSHOP Session 2 Identifying congeners in bourbon	KICC L006
11:00 a.m. – 12:00 p.m.	WORKSHOP Session 3 The Bourbon Blueprint	KICC L007 & L008
11:00 a.m. – 12:00 p.m.	WORKSHOP Session 4 Elevate Your Tasting Notes	KICC L010 & L014
11:00 a.m. – 12:00 p.m.	WORKSHOP Session 5 Whiskey Blending Techniques for Diverse Flavor Profiles	KICC L011 & L012
11:00 a.m. – 12:00 p.m.	WORKSHOP Session 6 From Behind the Bar to the Bottom Line	KICC L015 & L019
11:00 a.m. – 12:00 p.m.	WORKSHOP Session 7 Preserving America’s Spirit: The Archivists Behind Whiskey Brands	KICC L013
12:15 p.m. – 1:15 p.m.	Whiskey Bent & Bourbon Bound Lunch	KICC Ballroom DE
Bus 1 - 1:30 p.m. Bus 2 - 1:35 p.m. Bus 3 - 1:40 p.m.	Excursion – Green River	Bus KICC Market Street Departures start at 1:30 p.m. Return at 4:15pm
1:40 p.m. – 4:30 p.m.	Excursion – Bluegrass Distilling* *Goes directly to Maker’s Mark	Bus KICC Market Street - 1:40 p.m.
1:40 p.m. – 4:00 p.m.	Excursion – Angel’s Envy	Bus KICC Market Street - 1:40 p.m.
1:40 p.m. – 3:45 p.m.	Excursion – Kroger	Bus KICC Market Street - 1:40 p.m.

1:40 p.m. – 5:00 p.m.	Excursion – Whiskey Thief* *Goes directly to Maker's Mark	Bus KICC Market Street - 1:40 p.m.
2:00 p.m. – 5:15 p.m.	Excursion – Lux Row* *Goes directly to Maker's Mark	Bus KICC Market Street - 2:00 p.m.
2:00 p.m. – 5:30 p.m.	Excursion – Preservation Distillery* *Goes directly to Maker's Mark	Bus KICC Market Street - 2:00 p.m.
3:30 p.m. – 5:00 p.m.	Grab and Go - Post Excursion Break	Hyatt - Lobby
6:00 p.m. – 9:15 p.m. (Buses begin departing at 4:30 p.m.)	WOW Experience at Maker's Mark	Bus Hyatt / Liberty Street Bus 1 & 2 – 4:30pm Bus 3 – 4:45pm Bus 4, 5 & 6 – 5:00pm
<b>SATURDAY August 16</b>	<b>Function</b>	<b>KY International Convention Center (KICC) + Bus Departure Location</b>
8:00 a.m. – 6:00 p.m.	Registration	KICC Market Street
8:00 a.m. – 2:30 p.m.	Retail Open	KICC Market Street
8:00 a.m. – 9:00 p.m.	Bourbon Breather Lounge	KICC Market Street
8:00 a.m. – 8:00 p.m.	Silent Auction Viewing	KICC Market Street
9:00 a.m. – 2:00 p.m. 5:30 p.m. - 9:00 p.m.	Selfie Station Photo Booth	KICC Market Street
8:00 a.m. – 10:00 a.m.	Lean Back on the Bourbon Breakfast	KICC Ballroom DE
8:00 a.m. – 9:00 a.m.	Branch Ambassador Breakfast - Invitation Only	Boardroom A
9:00 a.m. – 9:00 p.m.	Sherri Carter's SIP Speakeasy	KICC Market Street
9:45 a.m. – 10:45 a.m.	WORKSHOP 1 Rye is So Misunderstood	KICC L005 & L009
9:45 a.m. – 10:45 a.m.	WORKSHOP 2 Elevating Bourbon through Glass	KICC L006
9:45 a.m. – 10:45 a.m.	WORKSHOP 3 Bardstown Bourbon Company: Cask and Cocoa	KICC L007 & L008
9:45 a.m. – 10:45 a.m.	WORKSHOP 4 A Blonde Walks into a Rye   A Ryeteous Deconstruction	KICC L010 & L014
9:45 a.m. – 10:45 a.m.	WORKSHOP 5 Bourbon 101, From Grain to Glass	KICC L011 & L012
9:45 a.m. – 10:45 a.m.	WORKSHOP 6 Pull Up a Chair Wes Henderson	KICC L015 & L019
9:45 a.m. – 10:45 a.m.	WORKSHOP 7 Women and Prohibition – Temperance Crusaders, Bootleggers, Repeal Advocates	KICC L013
10:45 a.m. – 11:30 a.m.	Sip & Survey	KICC Market Street
10:45 a.m. - 11:30 a.m.	Share Your SIP	KICC Market Street
11:30 a.m. – 12:45 p.m.	Whiskey in the Jar Plated Lunch Keynote: Dana Huber & Sons, Starlight Distillery	KICC Ballroom DE

1:00 p.m. – 5:30 p.m.	Excursion – J. Mattingly	Bus KICC Market Street - 1:00 p.m.
1:00 p.m. – 6:05 p.m.	Excursion – Hard Truth	Bus KICC Market Street - 1:00 p.m.
2:10 p.m. – 5:45 p.m.	Excursion – Bardstown Bourbon Company	Bus KICC Market Street - 2:10 p.m.
2:10 p.m. – 6:00 p.m.	Excursion – Old Steelhouse	Bus KICC Market Street – 2:10 p.m.
2:30 p.m. – 4:00 p.m.	WORKSHOP 1 Less Booze ALL THE BOURBON	KICC L005 & L009
2:30 p.m. – 3:30 p.m.	WORKSHOP 2 Big Nose Kate Presents the Spirit of the Outlaw	KICC L010 & L014
2:30 p.m. – 3:30 p.m.	WORKSHOP 3 The Flavors of Whiskey Science	KICC L015 & L019
2:30 p.m. – 3:30 p.m.	WORKSHOP 4 Michter's: The Proof Is In The Barrel	KICC L013
3:30 p.m. – 5:00 p.m.	Grab and Go – Post Workshop Break	Hyatt - Lobby
3:30 p.m. – 6:00 p.m.	Afternoon Free Time	On Own
5:30 p.m. – 6:30 p.m.	TAKE FLIGHT WITH THE THREE CHAIRS VIP Selective Sips	Chair's Suite Hyatt
6:00 p.m. – 9:00 p.m.	Bar-a-Rama	KICC Market Street
6:00 p.m. – 9:00 p.m.	Bar-a-Rama Oak & Brew	KICC Market Street
6:00 p.m. - 8:00 p.m.	Share Your SIP	KICC Market Street
7:00 p.m. – 10:00 p.m.	Celebrity Bourbon Dinner with Susan Reigler (Additional ticket purchase required)	Bus KICC Market Street – 6:40 p.m.
7:30 p.m. – 10:15 p.m.	Celebrity Bourbon Dinner with Peggy Noe Stevens (Additional ticket purchase required)	Bus KICC Market Street – 6:45 p.m.
7:30 p.m. - 9:30 p.m.	Celebrity Bourbon Dinner with Erica and Patience Fields (Additional ticket purchase required)	Transportation on your own
8:00 p.m. – 9:15 p.m.	Silent Auction Closes at 8pm; Pick up 8:15-9:15	KICC Market Street
9:00 p.m. – 12:00 a.m.	Late Night “Community Gathering Place”	Hyatt - Pimlico Room
<b>SUNDAY August 17</b>	<b>Function</b>	<b>KY International Convention Center (KICC) + Bus Departure Location</b>
8:00 a.m. – 10:00 a.m.	Complete Silent Auction pickup	KICC Market Street
9:00 a.m. – 11:00 a.m.	Hair of the Dog Breakfast	KICC Ballroom DE
9:00 a.m. – 11:00 a.m.	Share Your SIP	KICC Ballroom DE
10:25 a.m. – 2:00 p.m.	Excursion – Jephtha Creed	Bus KICC Market Street - 10:25 a.m.