



WE'RE ABOUT TO HAVE A SIP-UATION!

AUGUST 13 THROUGH 16, 2026 | Louisville Marriott East Hotel, Louisville, KY

This party won't be the same without you and your best gal pals. Join nearly 500 spirited women for the only consumer-based, female-focused whiskey conference in the US. Part spirits education, part girls' weekend, and part family reunion, SIPosium is the most fun an adult woman can have. Register now for our epic program line-up celebrating the 15th Anniversary of Bourbon Women.

NEW THIS YEAR: buy your ticket and schedule your activities all in one place at one time.

Need help with your registration? Please email us at info@bourbonwomen.org

SIP Conference Ticket Options:

- **Member Tickets: \$600 Early Bird Price | \$650 Regular Price**
- **Non-Member Tickets: \$700** – Click [here](#) to join and save on your ticket price!

Included with your SIP Conference Ticket:

- **Thursday** – American Whiskey Scholar Certification Program Seminar and Mix & Mingle Opening Reception. PLUS retail booth, Marriott East Vault bottle shop, Bourbon Breather Lounge, Silent Auction, Cigar Bar, Maker's Mark Gallery and Photo Booth Selfie Station.
- **Friday** - Bourbon themed breakfast and lunch, keynote, workshops, excursions, and Friday Evening WOW: Women of Whiskey Experience. PLUS retail booth, Marriott East Vault bottle shop, Bourbon Breather Lounge, Silent Auction, Cigar Bar, Maker's Mark Gallery and Photo Booth Selfie Station.
- **Saturday** – Bourbon themed breakfast and lunch, workshops, excursions, Bar-a-rama evening reception, and a pajama party. PLUS retail booth, Marriott East Vault bottle shop, Bourbon Breather Lounge, Silent Auction, Cigar Bar, Maker's Mark Gallery and Photo Booth Selfie Station.
- **Sunday** - Bourbon-themed breakfast, conference close

Optional Add-on Excursions Available (at an additional cost):

- **Thursday** - Four Optional Bourbon Nerd Excursions (choose 1)
- **Sunday** – One Optional Sunday Excursion

SCHEDULE OF EVENTS

Click [HERE](#) for full descriptions of excursions.

Click [HERE](#) for full descriptions of workshops.

Schedule subject to change.

THURSDAY, AUGUST 13		
Optional add-on excursions available at an additional cost – choose 1		
8:00AM-7:00PM	Registration Open	Hotel Lobby
8:00AM-6:00PM	Retail Booth Open	Hotel Lobby
8:00AM-6:00PM	Bourbon Breather Lounge – Sponsored by Second 2 None Wellness	Hotel Lobby
9:00AM-10:30AM	NEW THIS YEAR! American Whiskey Scholar Certification Program Seminar	Hotel
TBD	NEW THIS YEAR! Maker’s Mark Gallery – Live artists, special tastings, yoga and cocktails. Sponsored by Maker’s Mark	Marriott Charr’d Restaurant
8:30AM-7:00PM	NEW THIS YEAR! Marriott East Vault Retail Store (Bottle Shop)	Marriott Thoroughbred Room
8:30AM-6:30PM	Silent Auction	Hotel Lobby
12:00PM-5:00PM	Showtime Photo Booth Selfie Station	Hotel Lobby
Bus departs from hotel at 10:00AM; returns to hotel by 4:00PM	OPTIONAL ADD-ON EXCURSION 1: Whiskey Thief Distilling Co., Frankfort, KY	Additional cost: \$175
Bus departs from hotel at 10:00AM; returns to hotel by 4:00PM	OPTIONAL ADD-ON EXCURSION 2: James B. Beam Distilling, Clermont, KY	Additional cost: \$175
Bus departs from hotel at 10:00AM; returns to hotel by 4:00PM	OPTIONAL ADD-ON EXCURSION 3: New Riff Distilling, Newport, KY	Additional cost: \$175
Bus departs from hotel at 2:45PM; returns to hotel by 4:00PM	OPTIONAL ADD-ON EXCURSION 4: Vendome Copper and Brass Works, Louisville, KY	Additional cost: \$75
4:30PM-9:00PM	NEW THIS YEAR!	Hotel Lobby Patio

	Cigar Bar	
5:30PM-6:00PM	New Attendee Orientation with Peggy Noe Stevens & Susan Reigler	Hotel Lobby Registration Desk
6:30PM-8:30PM	Mix & Mingle Opening Reception	Hotel Ballroom
FRIDAY, AUGUST 14		
8:00AM-5:00PM	Registration Open	Hotel Lobby
8:00AM-2:30PM	Retail Booth Open	Hotel Lobby
9:00AM-4:00PM	Bourbon Breather Lounge – Sponsored by Second 2 None Wellness	Hotel Lobby
TBD	NEW THIS YEAR! Maker’s Mark Gallery – Live artists, special tastings, yoga and cocktails. Sponsored by Maker’s Mark	Marriott Charr’d Restaurant
8:30AM-7:00PM	NEW THIS YEAR! Marriott East Vault Retail Store (Bottle Shop)	Marriott Thoroughbred Room
8:30AM-5:00PM	Silent Auction	Hotel Lobby
8:00AM-2:00PM	Showtime Photo Booth Selfie Station	Hotel Lobby
8:00AM-10:00AM	Bourbon Beginnings Breakfast Sponsored by Angel’s Envy	Hotel Ballroom
10:00AM-10:45AM	Welcome & Keynote Presentation Speaker: The Honorable Kentucky Lieutenant Governor, Jacqueline Coleman	Hotel Ballroom
11:00AM-12:00AM	Workshop Session 1 Green River Candy Bar Experience with Caryn Wells.	Hotel - Workshops are first come first serve.
11:00AM-12:00AM	Workshop Session 2 What’s New with Angel’s Envy with Angel’s Envy Master Distiller Owen Martin	Hotel - Workshops are first come first serve.
11:00AM-12:00AM	Workshop Session 3 Bourbon & Business with Ashley Offutt. Bridging the Gap Between the Culture and Curriculum of Bourbon.	Hotel - Workshops are first come first serve.
11:00AM-12:00AM	Workshop Session 4 Bluegrass Bitters with Shawn Herbig. Old-Fashioned,	Hotel - Workshops are first come first serve.

	Reimagined - One Cocktail, Endless Options.	
11:00AM-12:00AM	Workshop Session 5 The Bourbon Goddess with Donna Bowman. Salt, Smoke & Silk: Expanding the Bourbon Palate Through Salinity and Texture.	Hotel - Workshops are first come first serve.
11:00AM-12:00AM	Workshop Session 6 Chicken Cock with Will Woodington. Celebrating Chicken Cock Old Glory; as American as apple pie	Hotel - Workshops are first come first serve.
11:00AM-12:00AM	Workshop Session 7 Potter Jane with Jane Bowie. Scents & Sensibilities: Why the Worlds best whiskies are designed in a glass, not a spreadsheet.	Hotel - Workshops are first come first serve.
12:15PM-1:15PM	Whiskey Bent and Bourbon Bound Lunch Sponsored by Michters Keynote: Andrea Wilson, Master of Maturation	Hotel Ballroom
Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 1 Lux Row Distillery, Bardstown, KY	Select One Excursion
Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 2 Bardstown Bourbon Company Bardstown, KY	Select One Excursion
Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 3 Dark Arts Whiskey House Lexington, KY	Select One Excursion
Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 4 Angel's Anvy Louisville, KY	Select One Excursion
Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 5 Kroger Cheese & Bourbon Pairing Louisville, KY	Select One Excursion
Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 6 Old Steelhouse Bardstown, KY	Select One Excursion

Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 7 Louisville Water Tower & Michter's Louisville, KY	Select One Excursion
Bus departs from hotel at 1:30PM; returns to hotel by 5:30PM	Excursion 8 Mahogany Fox Spirits Company Louisville, KY	Select One Excursion
4:40PM-6:15PM	Grab & Go Snack Break	Hotel Lobby
4:30PM-10:30PM	NEW THIS YEAR! Cigar Bar	Hotel Lobby Patio
Bus departs from hotel at 6:45PM; returns to hotel by 10:00PM	WOW – Women of Whiskey Experience Louisville, KY	
SATURDAY, AUGUST 15		
8:00AM-5:00PM	Registration Open	Hotel Lobby
8:00AM-2:30PM	Retail Booth Open	Hotel Lobby
9:00AM-2:30PM	Bourbon Breather Lounge – Sponsored by Second 2 None Wellness	Hotel Lobby
TBD	NEW THIS YEAR! Maker's Mark Gallery – Live artists, special tastings, yoga and cocktails. Sponsored by Maker's Mark	Marriott Charr'd Restaurant
8:30AM-7:00PM	NEW THIS YEAR! Marriott East Vault Retail Store (Bottle Shop)	Marriott Thoroughbred Room
8:30AM-8:00PM	Silent Auction	Hotel Lobby
9:00AM-2:00PM	Showtime Photo Booth Selfie Station	Hotel Lobby
8:00AM-10:00AM	Lean Back on the Bourbon Breakfast Sponsored by: Strong Spirits	Hotel Ballroom
8:00AM-9:00AM	Branch Ambassador Breakfast (Private meeting – invitation only)	Hotel
9:45AM-10:45AM	Workshop Session 1 Bourbon Fluent / Cocktail Contessa Founder - Heather Wibbles. Build Flights That Click: Whiskey Sensory Science Fun.	Hotel - Workshops are first come first serve.
9:45AM-10:45AM	Workshop Session 2 American Whiskey Scholar with Susan Reigler. Clara Bell Walsh and the Rise of the Cocktail Party.	Hotel - Workshops are first come first serve.

9:45AM-10:45AM	Workshop Session 3 Bardstown Bourbon Co. with Jaz'min Weaver. Bardstown Breakdown: Wood Science.	Hotel - Workshops are first come first serve.
9:45AM-10:45AM	Workshop Session 4 Michter's with Andrea Wilson. Mixing With Michter's. Michter's invites you to mix it up with some innovative cocktail creations	Hotel - Workshops are first come first serve.
9:45AM-10:45AM	Workshop Session 5 University of Kentucky. Sip'n'Study: Pouring the History Behind America's Chosen Spirit and American Whiskey One Sip and Backstory at a Time.	Hotel - Workshops are first come first serve.
9:45AM-10:45AM	Workshop Session 6 Country Ham Food Pairing with Steve Coomes. Really? Food Pairs Well with Bourbon? Of Course It Does!	Hotel - Workshops are first come first serve.
9:45AM-10:45AM	Workshop Session 7 The Bourbon Goddess, LLC. Salt, Smoke & Silk: Expanding the Bourbon Palate Through Salinity and Texture.	Hotel - Workshops are first come first serve.
11:30AM-12:45PM	Whiskey in the Jar Lunch & Presentation + Keynote Sponsored by Heaven Hill Keynote: Kate Latts, Co-President	Hotel Ballroom
SATURDAY AFTERNOON CHOOSE BETWEEN AN EXCURSION OR WORKSHOP (or enjoy some afternoon free time)		
Bus departs from hotel at 1:00PM; returns to hotel by 5:00PM	Excursion 1 Bespoken Spirits Lexington, KY	Select One Excursion
Bus departs from hotel at 1:00PM; returns to hotel by 5:00PM	Excursion 2 Green River Distilling Co. at Captains Quarters Yacht Cruise, Louisville, KY	Select One Excursion
Bus departs from hotel at 1:00PM; returns to hotel by 5:00PM	Excursion 3 Stitzel-Weller Distillery Louisville, KY	Select One Excursion

Bus departs from hotel at 1:00PM; returns to hotel by 5:00PM	Excursion 4 Wilderness Trail at Oxmoor Farm, Louisville, KY	Select One Excursion
2:30PM-4:00PM	Workshop Session 1 Napa Valley Wine Academy with Liz Pirnat. Elevate Your Whiskey Tasting Notes.	Hotel - Workshops are first come first serve.
2:30PM-4:00PM	Workshop Session 2 Merchant's Club with Lauren Pelledchia - From Shaker to Shaker - "Nobody puts Baby (bartenders) in the corner."	Hotel - Workshops are first come first serve.
2:30PM-4:00PM	Workshop Session 3 American Whiskey Scholar with Susan Reigler. Clara Bell Walsh and the Rise of the Cocktail Party.	Hotel - Workshops are first come first serve.
2:30PM-4:00PM	Workshop Session 4 Surprise Program – Details Coming Soon!	Hotel - Workshops are first come first serve.
5:30PM-9:00PM	Showtime Photo Booth Selfie Station	Hotel Lobby
5:30AM-9:00PM	Bourbon Breather Lounge – Sponsored by Second 2 None Wellness	Hotel Lobby
4:30PM-11:00PM	NEW THIS YEAR! Cigar Bar	Hotel Lobby Patio
6:00PM-8:00PM	Bar-a-Rama Rock The House Reception. Featuring: 15 Stars, Bardstown Bourbon, Bespoken, Bluegrass Bitters, Chicken Cock Whiskey, Green River Distilling, KY Peerless Distilling, Middle West Spirits, Thornbush Whiskey, Whiskey Thief Distilling, Wilderness Trail Distillery and more to be announced.	Hotel Ballroom Foyer
8:00PM-9:15PM	Silent Auction Closes Pick-up 8:15PM to 9:15PM	Hotel Lobby
9:30PM-11:30PM	NEW THIS YEAR! PJ Party - wear your favorite pajamas or sweat pants. Sponsored by: New Riff	Hotel 2 nd Floor
SUNDAY, AUGUST 16		

Optional add-on excursion available at an additional cost		
8:00AM-10:00AM	Complete Silent Auction Pick-up	Hotel Lobby
9:00AM-11:00AM	Hair of the Dog Breakfast Sponsored by: TBD	Hotel Ballroom
9:00AM-12:00PM	NEW THIS YEAR! Marriott East Vault Retail Store (Bottle Shop)	Marriott Thoroughbred Room
11:00AM	SIP 2026 Conference Ends	See you next year!
Bus departs from hotel at 10:25AM; returns to hotel by 2:00PM	OPTIONAL ADD-ON EXCURSION: Bluegrass Distillery Midway, KY	Additional cost: \$75